

AGENDA

Board of Wildlife Resources
Education, Planning, and Outreach Committee
7870 Villa Park Drive, Board Room
Henrico, Virginia 23228

January 18, 2023
3:00 pm

Committee Members: Dr. Mamie Parker, Chair, Mr. John Daniel, Mr. George Terwilliger, and Mr. Michael Formica

DWR Staff Liaison: Mr. Bob Smet

1. Call to Order and Welcome
Dr. Mamie Parker
2. Approval of October 18, 2022 Meeting Minutes **Final Action**
Dr. Mamie Parker
3. Public Comment – Non- Agenda Item
Dr. Mamie Parker
4. The Virginia Wildlife Grant Program – A 360⁰ Perspective
Mr. Tom Wilcox
5. New Staff Introductions and Update on Hiring Plans for 2023
Mr. Bob Smet
6. Paddlesports Plan Update
Mr. Bob Smet
7. Hunter Safety and Volunteer Update
Mr. Brian Moyer

8. Agency-wide Employee Climate Survey Report
Mr. George Braxton
9. Outreach Division Update
Mr. Bob Smet
10. Director's Report
Mr. Ryan Brown
11. Chair's Report
Dr. Mamie Parker
12. Additional Business/Comments
Dr. Mamie Parker
13. Next Meeting Date: March 15, 2023
Dr. Mamie Parker
14. Adjournment
Dr. Mamie Parker

Draft Meeting Minutes

Education, Planning, and Outreach Committee
Board of Wildlife Resources
7870 Villa Park Drive, Board Room
Henrico, VA 23228

October 18, 2022
3:00 pm

Present: Dr. Mamie Parker, **Chair;** Mr. John Daniel, Mr. George Terwilliger, **Absent:** Mr. Michael Formica; **Board members present:** Mr. Leon Boyd, Mr. G. K. Washington, Mr. Jon Cooper, Mr. Brian Vincent, Mr. Tom Sadler; **Executive Director:** Mr. Ryan Brown; **Deputy Director:** Ms. Becky Gwynn; **Director's Working Group:** Ms. Paige Pearson, Dr. Mike Bednarski, Mr. Darin Moore, Mr. Tom Guess, Mr. Bob Smet, Mr. George Braxton, Dr. Gray Anderson.

The Committee Chair called the meeting to order at 3:00 pm and welcomed everyone to the meeting. The Chair noted for the record that a quorum was present for the meeting.

Approval of the August 17, 2022 Meeting Minutes: The Chair called for a motion to approve the August 17, 2022 Committee meeting minutes. Mr. Terwilliger made a motion to approve the minutes of the August 17, 2022 committee meeting minutes and Mr. Daniel seconded the motion. Ayes, Parker, Terwilliger and Daniel

Public Comment – Non Agenda Item: The Chair called for Public Comments on Non –Agenda Items, hearing none, the Chair continued with the meeting.

Overview Video: The Chair called on Mr. Bob Smet for a presentation.

Mr. Bob Smet gave a presentation/video on Hispanic Heritage.

After comments and questions, The Chair thanked Mr. Smet for his presentation.

Elk Campaign 2022: The Chair called on Mr. Tim Tassitano for a report.

Mr. Tassitano gave a report and update on the Elk Campaign 2022.

After comments and questions, The Chair thanked Mr. Tassitano for his report.

Virginia Wildlife Magazine Update: The Chair called on Ms. Molly Kirk for an update.

Ms. Kirk gave a Virginia Wildlife Magazine Update.

After comments and questions, the Chair thanked Ms. Kirk for her update.

Virginia Wildlife Action Plan Update: The Chair called on Mr. Jeff Trollinger for an Update.

Mr. Trollinger gave an update on the Virginia Wildlife Action Plan explaining how the plan is progressing and what the department has accomplished.

After comments and questions, the Chair thanked Mr. Trollinger for his update.

Outreach Division Update: The Chair called on Mr. Bob Smet.

Mr. Smet Reported:

- Announced and recognized 2 new employees
- Announced and recognized 1 Promotion
- Announced several retirements in Outreach
- Gave an update on the State Fair
- Gave an update on Holliday Lake and the Hunter skills weekend

Director's Report: The Chair called on Mr. Ryan Brown for his Director's Report.

The Director reported:

Appreciated all the presentations and work by Outreach Staff and welcomed new staff.

Chair's Report:

Thank you for what you are doing and plan to do in the future. Looking forward to a strategic plan.

The Chair asked if anyone had any further questions or comments and hearing none, the Chair announced the next meeting will be Wednesday, January 18, 2023 and adjourned the meeting at 4:45 pm.

Respectfully submitted,

/s/ Frances Boswell

TOM WILCOX
DIRECTOR OF ENGAGEMENT

The Virginia Wildlife Grant Program



CONSERVE. CONNECT. PROTECT.

VWGP: The History



SINCE 2014, YOUR PURCHASES HAVE HELPED TO SUPPORT THE

VIRGINIA WILDLIFE GRANT PROGRAM



222
PROJECTS FUNDED



68,340
YOUTH REACHED

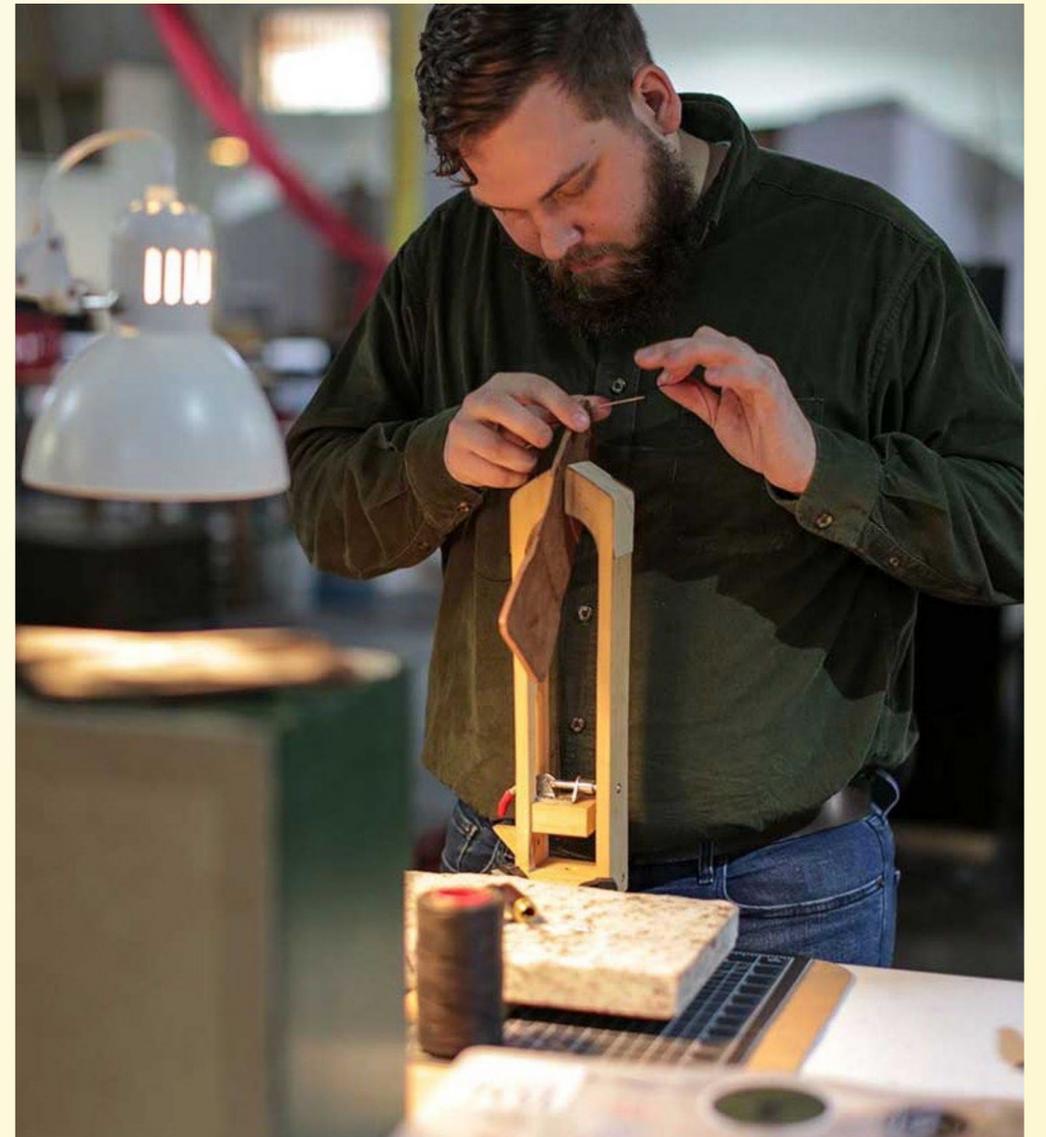


\$560,110
TOTAL FUNDING

The Merch



The Storytelling



2022: Year of Inclusion



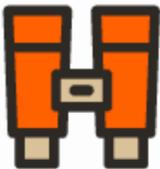
The “23”



Non-Profits
\$120,000
15 Programs in Total



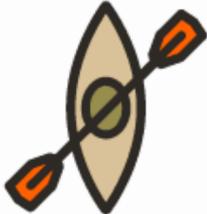
Colleges
\$65,000
8 Schools in Total



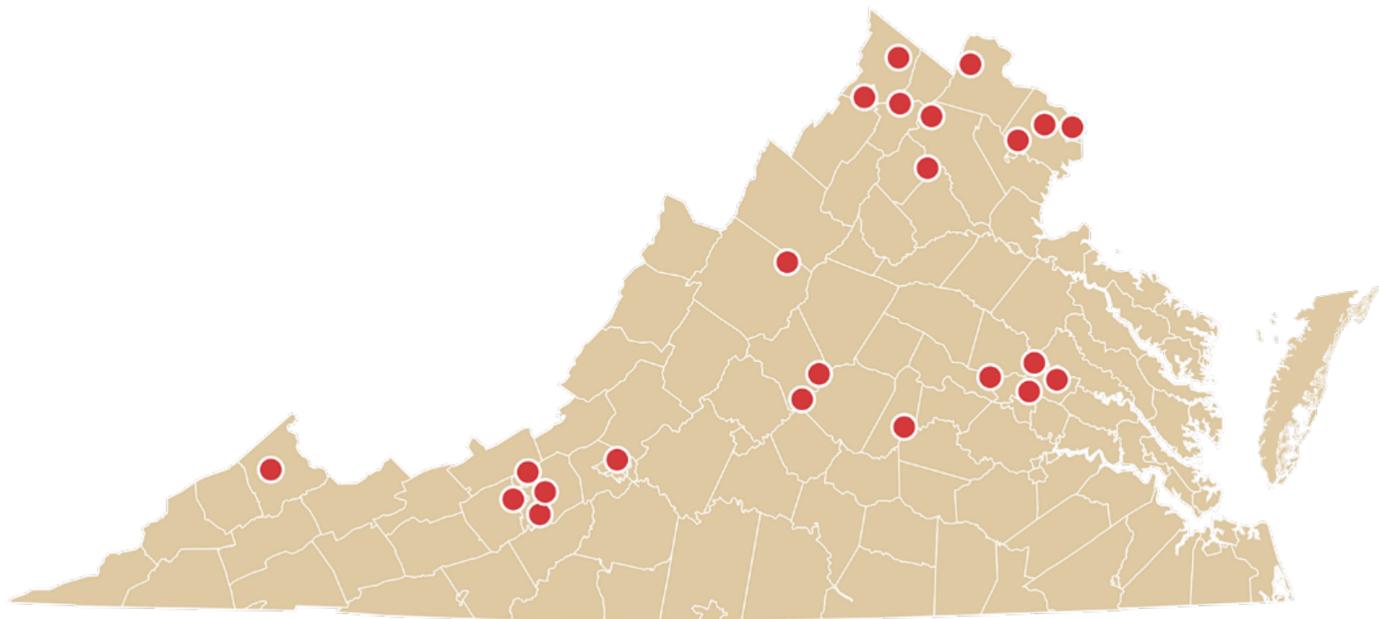
WILDLIFE VIEWING
\$62,400



HUNTING & SHOOTING SPORTS
\$13,600



BOATING/PADDLING
\$51,400



ARCHERY
\$12,600



FISHING
\$44,600

The Current Cycle



- **The R3 Strategic Plan**
- **The Virginia Wildlife Viewing Plan**
- **The Inclusive Excellence Strategic Plan**

The Serendipity

