

AGENDA

Board of Wildlife Resources
Education, Planning, and Outreach Committee
7870 Villa Park Drive, Board Room
Henrico, Virginia 23228

August 19, 2026

2:30 pm

Or

Following adjournment of the Law Enforcement Committee

Committee Members: Mr. Lynwood Broaddus, Chair, Ms. Marlee Dance, Vice Chair, Ms. Laura Walters, Mr. Will Wampler, Mr. George Terwilliger

DWR Staff Liaison: Mr. Bob Smet

1. Call to Order and Welcome
Mr. Broaddus
2. Approval of May 20, 2026 Meeting Minutes
Mr. Broaddus
3. Public Comment – Non- Agenda Item
Mr. Broaddus
4. Printed Products Update
Ms. Molly Kirk
5. Outreach Events Update
Ms. Kelsey Steenburgh
6. Outreach Division Director
Mr. Bob Smet

Final Action

7. Director's Report
Mr. Ryan Brown
8. Chair's Report
Mr. Broaddus
9. Additional Business/Comments
Mr. Broaddus
10. Next Meeting Date: TBD
Mr. Broaddus
11. Adjournment
Mr. Broaddus

Draft Meeting Minutes
Education, Planning, and Outreach Committee
Board of Wildlife Resources
7870 Villa Park Drive, Board Room
Henrico, VA 23228

May 20, 2026

2:30 pm

OR

Following adjournment of the Law Enforcement Committee

Present: Ms. Laura Walters, **Chair**, Mr. Woody Woodall, Ms. Marlee Dance, Mr. Lynwood Broadus; **Board members present:** Mr. Jon Cooper, Mr. Will Wampler, **Executive Director:** Mr. Ryan Brown; **Deputy Directors:** Ms. Becky Gwynn and Mr. Darin Moore; **Director's Working Group:** Ms. Stacey Brown, Mr. George Braxton, Ms. Shelby Crouch, Mr. Paul Kugelman, Mr. Bob Smet

The Committee Chair called the meeting to order at 3:50 pm and welcomed everyone to the meeting. The Chair noted for the record that there was a quorum present for the meeting.

Approval of the March 18, 2026, Meeting Minutes: The Chair called for a motion to approve the March 18, 2026, Committee meeting minutes. Ms. Dance made a motion to approve the minutes of the March 18, 2026, committee meeting. It was seconded by Mr. Broadus. Ayes: Walters, Woodall, Dance, Broadus

Public Comment – Non-Agenda Item: The Chair called for Public Comments on Non –Agenda Items. Hearing none, the Chair moved onto the next Agenda Item.

Review of the 2025 Agency-Wide Climate Survey: The Chair called on Mr. George Braxton for a presentation.

Mr. Braxton gave a Review of the 2025 Agency-Wide Climate Survey. Mr. Braxton shared that one major positive takeaway is that there is a clear mandate for modernizing DWR's focus, with most employees favoring the expansion of public engagement and the diversification of stakeholders, even if it requires shifting traditional focuses.

After comments and questions, the Chair thanked Mr. Braxton for his Survey results.

Recreational Shooting Work Group: The Chair called on Mr. George Braxton for an update.

Mr. Braxton gave an update on the Recreational Shooting Work Group that included, The “Why”: A Softening Landscape, Identifying Critical Barriers, Recreational Shooting is Conservation, 2024 Wildlife Restoration Funds, The Impact of Shooting Dollars, Growth in Underrepresented Communities, The Role of Mentoring and Safety, Work Group Goals and Objectives and the DWR Recreational Shooting Group Team who are: George Braxton, Ben Fairbanks, David Hennaman, Jimmy Mootz.

After comments and questions, the Chair thanked Mr. Braxton for his Recreational Shooting Work Group update.

Outreach Division Update: The Chair called on Mr. Smet for an Outreach Division Update.

Mr. Smet reported on the events that Outreach Division has organized and participated in:

- Update on the Elk Lottery is Complete
- Update on the Falcon Cam and Banding
- Update on VA is for Film Lovers
- Update on the One-Shot Turkey hunt with Wildlife Foundation

The Chair thanked Mr. Smet for his Division update.

Director’s Report: The Chair called on Mr. Ryan Brown for his Director’s Report.

- Thanked all the Outreach staff for tremendous work with the public and events on behalf of DWR. I appreciate everything Outreach does for this agency.

The Chair thanked Mr. Brown for his report.

Chair’s Report: The Chair commented, “when you see something about DWR on social media, “like it” and “share it” so others will see what great work DWR does.

Additional Business/Comments:

The Chair asked if there were any further business or comments, hearing none, she announced the next EPO meeting would be Wednesday, August 20, 2026, and adjourned the meeting at 4:15 pm.

Respectfully submitted,
/s/ Frances Boswell